



Generations

FAMILY BUSINESS CONFERENCE

CAPITAL REGION

April 2-3, 2020 | Sheraton Grand Sacramento Hotel

GenerationsConference.com

Sponsorship Opportunities

Why should you consider sponsoring the premier family-owned business event in Northern California?



- The Family Business Center is the trusted resource for family owned businesses and our sponsors play a critical role in supporting our members.



- The Family Business Center is a family business organization run by family businesses for family businesses in our region: Your support will promote the growth and retention of the life blood of our economy.



- Sponsors are recognized business leaders in our community. We provide an informal open environment for you to showcase your professional expertise and have one on one interaction with our attendees.



- Family Business Center members are businesses of all sizes, from small shops to major regional employers, and cut across all industries, from agribusiness to technology, manufacturing to retail, and beyond. Whatever your prospective client base, they will be widely represented at the Generations Conference.

- Sponsorship packages include promotional opportunities as well as media exposure.

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Invited Family Businesses (Partial Listing):

Ainor Signs, Inc.
 AKT Development Company
 All Weather Architectural Aluminum
 Amy's Kitchens
 Baird/Lineberger
 Balanced Body, Inc.
 BareBones Workwear
 Basic Resources, Inc.
 Bell Brothers HVAC
 Bender Insurance Solutions
 Bennett Engineering Services
 BFBA, LLP
 Bogle Winery
 BRMS
 Burger Rehabilitation Systems, Inc.
 Byers Enterprises, Inc.
 Campbell Keller
 Capital Sheet Metal
 Carriere Family Farms
 Chico Nut Company
 Clark Pacific
 ClearBags
 CVC Holdings
 Delyon Wealth Management
 Dick James & Associates, Inc.
 DT Fiberglass, Inc.
 E.F. Kludt & Sons
 EAC Turkey International
 Elevate Public Relations & Marketing

Elite Service Experts
 Erick Nielsen Enterprises
 Erickson Orchards
 Ezzell & Associates LLC
 Fat Family Restaurant Group
 Fiddyment Farms
 Fischer Tile & Marble
 Flyers Energy, LLC
 Folsom Lake Honda
 Fort Sutter Company
 Future Automotive Group
 Goodwin Cole Co., Inc.
 Gorrill Ranch
 Green Acres Nursery & Supply
 Grow West
 Hamilton Brothers
 Haney Business Ventures, Inc.
 Hogan Mfg., Inc.
 Holt of California
 Hornblower Cruises & Events
 Hutchison Financial
 I Love To Create
 Incredible Pets
 InterState Oil Company
 Jelly Belly Candy Company
 Jiffy Lube
 Jimboy's Tacos
 Joe Yeung Farms, Inc.
 Kniessel's Collision Centers

Knight Farms/Dixon Seed
 Kovar's Karate
 La Tortilla Factory
 Larry Walker Associates
 Lawson Mechanical Contractors
 LeadershipOne
 Legacy Investment Real Estate
 Livingston's Concrete Service, Inc.
 Lundberg Family Farms
 Madsen Roof Company
 Mariani Packing Co., Inc.
 Markstein Beverage Co. of Sacramento
 Mastagni Law Firm
 Matheson Trucking
 Medic Ambulance Service, Inc.
 Mel Rapton Honda Inc
 Mikuni Restaurant Group
 Nicolaus Nut Company
 Nor-Cal Beverage Company, Inc.
 Nugget Market, Inc.
 Pacific Coast Building Products, Inc
 Peter P. Bollinger Investment Company
 Preserva Products, Ltd.
 Pyro Spectaculars, Inc.
 Quality Telecom Consultants
 Raley's
 Ramos Oil Company
 Rediger Labor Law LLP
 Rice Hydro, Inc.

Riebe Auto Parts
 River City Bank
 Roberti Ranch, Inc.
 Roger's Family Company
 Royal Electric Company
 S&G Carpet and More
 Sacramento Refrigeration, Inc.
 Sacramento River Cats
 Sacramento Ultrasound Institute
 Selby Soil Erosion Control
 Sequoia Pacific Builders, Inc.
 Setzer Forest Products
 Sierra Nevada Brewing Co.
 Skiplolini's
 Sugar Bowl Bakery
 Teichert Inc.
 The Niello Co. and Subsidiaries
 Tower Investments, LLC
 Tricks Gymnastics
 Valley Truck & Tractor
 Van Vleck Ranch
 Wente Vineyards
 Western Bagel Baking Corp.
 Western Engineering Contractors, Inc.
 What Properties
 Wilson Farms
 Zuda Yoga Roseville
 Zuke's Landscape Inc

Questions: Sponsor Chairs, Stephen Bender, sbender@mybendersolutions.com or 916-380-5315 or Jamie Berry, jamie.berry@hubinternational.com or 916-780-3647



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Sponsor Benefits

SOLD OUT ONLY 3 LEFT!
Platinum \$25,000
Gold \$10,000
Silver \$5,000
Bronze \$3,000

	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
Tickets	8	4	2	1
Prominent client as keynote speaker <i>(based on FBC approval)</i>	X			
Recognition on conference postcards and on conference slide	Logo			
Introduction of breakout session with 1 minute company description <i>(choice based on first availability)</i>			X	
Introduction of Key Note speaker with 1 minute company description	X	X		
Clickable scrolling ad banner or logo on the Conference App event homepage. Includes data tracking	Logo	Logo		
VIP Dinner attendance	2 attendees	1 attendee		
Photo with Key Note Speaker	X	X		
Seating with Key Note Speaker & FBC VIPs	X	X		
Social media posts	X	X		
Attendee roster which includes name and company	X	X	X	
Recognition on table signage	X	X	X	X
Additional tickets for family business clients <i>(based on FBC approval)</i>	8 Tickets	Purchase for reduced price of \$450	Purchase for reduced price of \$450	Purchase for reduced price of \$450
Recognition on conference website sponsor page	Logo & Description	Logo & Description	Logo	Listing
Recognition in conference brochure and on conference signage	Logo	Logo	Listing	Listing
Company promotional item in conference bag	X	X	X	X
Sponsor ribbon on name badge	X	X	X	X
Recognition in Thank You Ad in local publication	X	X	X	X

Additional Sponsorships Available Upon Inquiry

Reception Sponsor	\$3,000	Day One evening reception • Logo on reception signage • 2 minute announcement from riser • Listing in conference brochure • 1 Ticket
Wi-Fi Sponsor	\$3,000	Day One and Day Two • Personalized password for attendees log in • Logo on Wi-Fi instruction communication • Logo on Wi-Fi signage • Listing in conference brochure • 1 Ticket
SOLD OUT Conference bag Sponsor	\$5,000	Logo on conference bag - promotional item in conference bag • 1 Ticket
Lanyard Sponsor	\$3,000	Logo or company name on lanyard - Option for staff to greet attendee at registration table • 1 Ticket
Charging Station	\$5,000	Four logos on charging station wrap with color of your choice • Logo on screen • 1 Ticket

Your choice – How you would like to engage with over 300 attendees? Let us know!