



# Generations

## FAMILY BUSINESS CONFERENCE

CAPITAL REGION

April 2-3, 2020 | Sheraton Grand Sacramento Hotel

[GenerationsConference.com](http://GenerationsConference.com)

## Sponsorship Opportunities

### Why should you consider sponsoring the premier family-owned business event in Northern California?



- The Family Business Center is the trusted resource for family owned businesses and our sponsors play a critical role in supporting our members.
- The Family Business Center is a family business organization run by family businesses for family businesses in our region: Your support will promote the growth and retention of the life blood of our economy.
- Sponsors are recognized business leaders in our community. We provide an informal open environment for you to showcase your professional expertise and have one on one interaction with our attendees.
- Family Business Center members are businesses of all sizes, from small shops to major regional employers, and cut across all industries, from agribusiness to technology, manufacturing to retail, and beyond. Whatever your prospective client base, they will be widely represented at the Generations Conference.
- Sponsorship packages include promotional opportunities as well as media exposure.

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### Invited Family Businesses (Partial Listing):

Adams Group  
 Aegean Free Zone  
 Aino Signs, Inc.  
 All Weather Architectural Aluminum  
 Alpine Storage  
 Archoustics West  
 Balanced Body, Inc.  
 Bender Insurance Solutions  
 Bennett Engineering Services  
 Burger Rehabilitation Systems, Inc.  
 Byers Enterprises, Inc.  
 Cameron Properties, Inc.  
 Capital Sheet Metal  
 Carriere Family Farms  
 Chico Nut Company  
 Clark Pacific  
 CVC Holdings  
 Davis Ace Hardware  
 E.F. Kludt & Sons  
 Elite Service Experts  
 Emerson Properties, Inc.  
 Ensenada Apartments, LLC  
 Environ. Lighting for Architecture, Inc.

Erick Nielsen Enterprises, Inc.  
 Erickson Orchards  
 Fat Family Restaurant Group  
 Fiddymt Farms  
 Fleming Distributing Company  
 Flyers Energy, LLC  
 Fort Sutter Company  
 Goodwin-Cole Co., Inc.  
 Gorrill Ranch  
 Graniterock  
 Green Acres Nursery & Supply  
 Grow West  
 Guntert & Zimmerman  
 Hallmark Properties  
 HJ Baker  
 Hogan Mfg., Inc.  
 Holt of California  
 Incredible Pets  
 Jiffy Lube  
 JKS Ventures, Inc.  
 Joe Yeung Farms, Inc.  
 Johnstons Trading Post  
 Kane's Family Restaurant

Knight Farms  
 La Venadita  
 Lawson Mechanical Contractors  
 Livingston's Concrete Service, Inc.  
 Lundberg Family Farms  
 Mariani Packing Company  
 Maria's Mexican Restaurant  
 Matheson Trucking  
 Matsui Nursery, Inc.  
 Mauritson Farms, Inc.  
 Medic Ambulance Service  
 Meeks Lumber & Hardware  
 Mikuni Restaurant Group  
 MWS Properties  
 Nor-Cal Beverage Co., Inc.  
 Nugget Market, Inc.  
 Pacific Coast Companies, Inc.  
 Porter's Welding  
 Pyro Spectaculars, Inc.  
 Raley's, Inc.  
 Ramos Oil Co.  
 River City Bank  
 Riverview International Trucks, LLC

Rogers Family Company  
 S&G Carpet and More  
 Sacramento Refrigeration, Inc.  
 Sacramento River Cats  
 Sacramento Ultrasound Institute  
 Schohr Ranch  
 Setzer Forest Products  
 Shasta Linen Supply  
 Sierra Gold Nurseries  
 Sierra Nevada Brewing Co.  
 Skyline self Storage  
 Taylor Brothers Farms  
 Teichert Foundation  
 Tower Investments, LLC  
 Tri-Tool  
 Uptown Studios  
 Valley Truck and Tractor Co.  
 Van Vleck Ranch  
 Visconti's Ristorante  
 Wilson Farms, Inc.

**Questions:** Sponsor Chairs, Stephen Bender, [sbender@mybendersolutions.com](mailto:sbender@mybendersolutions.com) or 916-380-5315 or Jamie Berry, [jamie.berry@hubinternational.com](mailto:jamie.berry@hubinternational.com) or 916-780-3647



**Register Now**  
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[GenerationsConference.com](http://GenerationsConference.com) | 916-608-8686 | [capfamilybus.org](http://capfamilybus.org)

# Sponsor Benefits

	<b>Platinum</b> \$25,000	<b>Gold</b> \$10,000	<b>Silver</b> \$5,000	<b>Bronze</b> \$3,000
Tickets	8	4	2	1
Prominent client as keynote speaker <i>(based on FBC approval)</i>	X			
Recognition on conference postcards and on conference slide	Logo			
Introduction of breakout session with 1 minute company description <i>(choice based on first availability)</i>			X	
Introduction of Key Note speaker with 1 minute company description	X	X		
Clickable scrolling ad banner or logo on the Conference App event homepage. Includes data tracking	Logo	Logo		
VIP Dinner attendance	2 attendees	1 attendee		
Photo with Key Note Speaker	X	X		
Seating with Key Note Speaker & FBC VIPs	X	X		
Social media posts	X	X		
Attendee roster which includes name and company	X	X	X	
Recognition on table signage	X	X	X	X
Additional tickets for family business clients <i>(based on FBC approval)</i>	8 Tickets	Purchase for reduced price of \$450	Purchase for reduced price of \$450	Purchase for reduced price of \$450
Recognition on conference website sponsor page	Logo & Description	Logo & Description	Logo	Listing
Recognition in conference brochure and on conference signage	Logo	Logo	Listing	Listing
Company promotional item in conference bag	X	X	X	X
Sponsor ribbon on name badge	X	X	X	X
Recognition in Thank You Ad in local publication	X	X	X	X

## Additional Sponsorships Available Upon Inquiry

Reception Sponsor	\$3,000	Day One evening reception • Logo on reception signage • 2 minute announcement from riser • Listing in conference brochure • 1 Ticket
Wi-Fi Sponsor	\$3,000	Day One and Day Two • Personalized password for attendees log in • Logo on Wi-Fi instruction communication • Logo on Wi-Fi signage • Listing in conference brochure • 1 Ticket
Conference Bag Sponsor	\$5,000	Logo on conference bag - promotional item in conference bag • 1 Ticket
Lanyard Sponsor	\$3,000	Logo or company name on lanyard - Option for staff to greet attendee at registration table • 1 Ticket
Charging Station	\$5,000	Four logos on charging station wrap with color of your choice • Logo on screen • 1 Ticket

Your choice – How you would like to engage with over 300 attendees? Let us know!