



CONTACT:

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EVENT ALERT

Generations Family Business Conference | February 11-12, 2019
An International conference designed by and for family businesses

WHAT:

An engaging two-day conference designed by and for family businesses, hosted by The Capital Region Family Business Center. Sacramento's Convention Center will serve as the backdrop for this multi-generational event where attendees can participate in cutting-edge educational sessions, collaborative networking opportunities and unique social events designed to help you grow your business and manage the unique challenges of operating and transitioning a family business.

Now in its third year, this event will feature an impressive roster of local, national and for the first time, international keynote speakers and presenters who can provide real-life insight into the dynamics of family business.

Keynote Speakers:

Cindi Bigelow, *President & CEO* – [Bigelow Tea](#)

Lamberto Frescobaldi, *President* – [Frescobaldi Toscana](#)

Andy Unanue, *Managing Partner* - [AUA Private Equity Partners](#)

Stan Van Vleck, *President of Van Vleck Ranch and Partner with Downey Brand* - [Van Vleck Ranch](#)

Mark Friedman, *President* – [Fulcrum Properties](#)

Breakout Sessions:

- I'm Not My Mom or Dad, But I Sure as Hell Can Lead! Generational Transitions – **Warren G. Bender Co.**
- Talent Development Strategies For 21st Century Leaders – **KCoe People**
- Are Two Heads Really Better Than One? Co-Leading A Family Business – **DCA Partners and Clark Pacific**
- When Two Rights Make A Wrong; Balancing Ethics Between Business and Family – **Silvers HR, LLC**
- Using the Exit Door. Managing Family Dynamics When A Family Member Wants To Leave or Sell – **Wells Fargo Private Bank**

- Help, Hassle or Hindrance - The Board of Directors Role In Family Businesses – **National Association of Corporate Directors (NACD) - Capital Valley**
- Conflict; The “Frenemy” of Every Family Owned Business – **Leadership One**
- Trump Tax Law: An Opportunity That May Not Last – **Genovese Burford and Brothers**

To register visit:

<http://capfamilybus.org/upcoming-events/generations-annual-conference/registration/>

WHEN: **Monday, February 11**, 11 am – 6 pm
Tuesday, February 12, 8 am – 4:30 pm

WHERE: **Sacramento Convention Center**, 3rd Floor Ballroom
1400 J Street, Sacramento, CA 95814

COST: **Early Bird Single** | FBC Member \$500 (ends October 15, 2018)
Early Bird Single | Non-Member \$750 (ends October 15, 2018)
General Admission | FBC Member \$650
General Admission | Non-Member \$900
Family Ticket Packages are also available.

WHO: Established in 2007, the mission of The Capital Region Family Business Center is to help family businesses in the Greater Sacramento Region grow and prosper. At the foundation of our programs lie our core values: Trust, Affinity, Education, Collaboration and Prosperity. Together we learn, support, and thrive.

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