



Generations

FAMILY BUSINESS CONFERENCE

CAPITAL REGION

February 11–12, 2019 | Sacramento Convention Center
GenerationsConference.com

Sponsorship Opportunities

Why should you consider sponsoring the premier family-owned business event in Northern California?



- The Family Business Center is the trusted resource for family owned businesses and our sponsors play a critical role in supporting our members.
- The Family Business Center is a family business organization run by family businesses for family businesses in our region: Your support will promote the growth and retention of the life blood of our economy.
- Sponsors are recognized business leaders in our community. We provide an informal open environment for you to showcase your professional expertise and have one on one interaction with our attendees.
- Family Business Center members are businesses of all sizes, from small shops to major regional employers, and cut across all industries, from agribusiness to technology, manufacturing to retail, and beyond. Whatever your prospective client base, they will be widely represented at the Generations Conference.
- Sponsorship packages include promotional opportunities as well as media exposure.

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Invited Family Businesses (Partial Listing):

Adams Group
 Aegean Free Zone
 Ainor Signs, Inc.
 All Weather Architectural Aluminum
 Alpine Storage
 Archoustics West
 Balanced Body, Inc.
 Bennett Engineering Services
 Burger Rehabilitation Systems, Inc.
 Byers Enterprises, Inc.
 Cameron Properties, Inc.
 Capital Sheet Metal
 Carriere Family Farms
 Chico Nut Company
 Clark Pacific
 CSU Sacramento
 Comstock's Magazine
 CVC Holdings
 Davis Ace Hardware
 E.F. Kludt & Sons
 EisnerAmper
 Emerson Properties, Inc.
 Ensenada Apartments, LLC

Environ. Lighting for Architecture, Inc.
 Erick Nielsen Enterprises, Inc.
 Erickson Orchards
 Fat Family Restaurant Group
 Fiddymt Farms
 Fleming Distributing Company
 Flyers Energy, LLC
 Fort Sutter Company
 Goodwin-Cole Co., Inc.
 Gorrill Ranch
 Graniterock
 Green Acres Nursery & Supply
 Guntert & Zimmerman
 Hallmark Properties
 HJ Baker
 Hogan Mfg., Inc.
 Holt of California
 IMS Facility Maintenance Services
 Incredible Pets
 Jiffy Lube
 JKS Ventures, Inc.
 Joe Yeung Farms, Inc.
 Johnstons Trading Post

Kane's Family Restaurant
 Knight Farms
 La Venadita
 Lawson Mechanical Contractors
 Livingston's Concrete Service, Inc.
 Lundberg Family Farms
 Mariani Packing Company
 Maria's Mexican Restaurant
 Marshall Family Council
 Matheson Trucking
 Matsui Nursery, Inc.
 Mauritsen Farms, Inc.
 Medic Ambulance Service
 Meeks Lumber & Hardware
 Mikuni Restaurant Group
 MWS Properties
 Nor-Cal Beverage Co., Inc.
 Nugget Market, Inc.
 Pacific Coast Companies, Inc.
 Porter's Welding
 Pyro Spectaculars, Inc.
 Raley's, Inc.
 Ramos Oil Co.

Riverview International Trucks, LLC
 Rogers Family Company
 S&G Carpet and More
 Sacramento Refrigeration, Inc.
 Sacramento River Cats
 Sacramento Ultrasound Institute
 Schohr Ranch
 Setzer Forest Products
 Shasta Linen Supply
 Sierra Gold Nurseries
 Sierra Nevada Brewing Co.
 Skyline self Storage
 Taylor Brothers Farms
 Teichert Foundation
 The Lyman Group
 Tower Investments, LLC
 Tri-Tool
 Uptown Studios
 Valley Truck and Tractor Co.
 Van Vleck Ranch
 Visconti's Ristorante
 Warren G. Bender Co.
 Wilson Farms, Inc.

Questions: Sponsor Chair, Mike Briare, mike.briare@hubinternational.com or 916-780-3647
 or Stephen Bender, sbender@wgbender.com or 916-380-5315



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Sponsor Benefits

SOLD OUT ONLY 3 LEFT!
Platinum \$25,000
Gold \$10,000
Silver \$5,000
Bronze \$3,000

	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
Tickets	8	4	2	1
Prominent client as keynote speaker (based on FBC approval)	X			
Recognition on conference postcards and on conference slide	Logo			
Introduction of breakout session with 1 minute company description (choice based on first availability)			X	
Introduction of Key Note speaker with 1 minute company description	X	X		
Clickable scrolling ad banner or logo on the Conference App event homepage. Includes data tracking	Logo	Logo		
VIP Dinner attendance	2 attendees	1 attendee		
Photo with Key Note Speaker	X	X		
Seating with Key Note Speaker & FBC VIPs	X	X		
Social media posts	X	X		
Attendee roster which includes name and company	X	X	X	
Recognition on table signage	X	X	X	X
Additional tickets for family business clients (based on FBC approval)	8 Tickets	Purchase for reduced price of \$450	Purchase for reduced price of \$450	Purchase for reduced price of \$450
Recognition on conference website sponsor page	Logo & Description	Logo & Description	Logo	Listing
Recognition in conference brochure and on conference signage	Logo	Logo	Listing	Listing
Company promotional item in conference bag	X	X	X	X
Sponsor ribbon on name badge	X	X	X	X
Recognition in Thank You Ad in local publication	X	X	X	X

Additional Sponsorships Available Upon Inquiry

SOLD OUT Reception Sponsor	Day One evening reception • Logo on reception signage • 2 minute announcement from riser • Listing in conference brochure
SOLD OUT Wi-Fi Sponsor	Day One and Day Two • Personalized password for attendees log in • Logo on Wi-Fi instruction communication • Logo on Wi-Fi signage • Listing in conference brochure
SOLD OUT Conference Bag Sponsor	Logo on conference bag - promotional item in conference bag
Lanyard Sponsor	Logo or company name on lanyard - Option for staff to greet attendee at registration table
Your choice – How you would like to engage with over 300 attendees? Let us know!	
Attendee Table Centerpieces • Charging Station • Breakfast or Lunch • Notebook • Meeting Room	