



Generations FAMILY BUSINESS CONFERENCE CAPITAL REGION

May 8-9, 2023 | Sacramento, CA
CapFamilyBus.org



Sponsorship Opportunities

Why should you consider sponsoring the premier family-owned business event in Northern California?



- The Family Business Center is the trusted resource for family owned businesses. Our sponsors play a critical role in supporting our members.
- The Family Business Center is a family business organization run by family businesses for family businesses in our region. Your support will promote the growth and retention of the life blood of our economy.
- Sponsors are recognized business leaders in our community. We provide an informal open environment for you to showcase your professional expertise and have one-on-one interaction with our attendees.
- Family Business Center members represent businesses of all sizes, from small shops to major regional employers, and span industries from agribusiness to technology, manufacturing to retail. Whatever your prospective client base, it will be widely represented at the Generations Conference.
- Sponsorship packages include promotional opportunities as well as media exposure.

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Invited Family Businesses (Partial Listing):

3QC
Aegean Free Zone
AKT Development Company
All Weather Architectural Aluminum
Amy's Kitchen
Balanced Body, Inc.
BareBones Workwear
Basic Resources, Inc.
Bell Brothers HVAC
Bender Insurance Solutions
Bennett Engineering Services
BFBA, LLP
Bogle Winery
BRMS
Burger Rehabilitation Systems, Inc.
Byers Enterprises, Inc.
Campbell Keller
Capital Sheet Metal
Carriere Family Farms
Chico Nut Company
Clark Pacific
ClearBags
CVC Holdings
Delyon Wealth Management
Dick James & Associates, Inc.
Durst Organic Growers, Inc.
E & J Gallo Winery
E.F. Kludt & Sons
Elevate Public Relations & Marketing
Elite Service Experts
Erick Nielsen Enterprises

Erickson Orchards
Ezzell & Associates LLC
Fat Family Restaurant Group
Fiddymment Farms
Fischer Tile & Marble
Folsom Lake Honda
Fort Sutter Company
Future Automotive Group
Goodwin Cole Co. Inc.
Gorrill Ranch
Green Acres Nursery & Supply
Grow West
Growth Factory
Hamilton Brothers
Hogan Mfg., Inc.
Holt of California
Hutchison Financial
I Love To Create
Incredible Pets
InterState Oil Company
Jelly Belly Candy Company
Jiffy Lube
Jimboy's Tacos
Joe Yeung Farms, Inc.
Kniesel's Collision Centers
Knight Farms/Dixon Seed
La Tortilla Factory
Larry Walker Associates
Lawson Mechanical Contractors
LeadershipOne
Legacy Investment Real Estate

Livingston's Concrete Service, Inc.
Lundberg Family Farms
Madsen Roof Company
Mariani Packing Co., Inc.
Markstein Beverage Co. of Sacramento
Mary Ann's Baking Co. Inc.
Mastagni Holstedt Law Firm
Matheson Trucking
Medic Ambulance Service, Inc.
Mel Raption Honda Inc
Mikuni Restaurant Group
Montna Farms
The Morning Star Company
Nékter Juice Bar
Nicolaus Nut Company
Nor-Cal Beverage Company, Inc.
Nugget Market, Inc.
Overhead Door Company
Pacific Coast Building Products, Inc
Peter P. Bollinger Investment Company
Preserva Products, Ltd.
Pyro Spectaculars, Inc.
Quality Telecom Consultants
Raley's
Ramos Oil Company
Rediger Labor Law LLP
Rice Hydro, Inc.
Riebe Auto Parts
River City Bank
Roberti Ranch, Inc.

Royal Electric Company
San Francisco Bay Coffee Company
S&G Carpet and More
Selby Soil Erosion Control
Sequoia Pacific Builders, Inc.
Setzer Forest Products
Sierra Nevada Brewing Co.
Sub Sea Systems
Sugar Bowl Bakery
Teichert Inc.
The Buzz Oates Group of Companies
The Maita Organization
The Niello Co. and Subsidiaries
The Sun Valley Rice Company, LLC
Tooley Oil Company
Tower Investments, LLC
Tuff Boy
Tricks Gymnastics
Trinchero Family Estates
Valley Truck & Tractor
Van Vleck Ranch
Vanella Farms
Vermeer
Villara Building Systems
Western Care Construction
Western Engineering Contractors, Inc.
Wente Vineyards
Z Specialty Foods

Questions: Jamie Berry, jamie.berry@hubinternational.com or 916-780-3647



Capital Region
Family Business Center
Helping Family Businesses Grow and Prosper

Register Now
CapFamilyBus.org

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Sponsor Benefits

Platinum
SOLD OUT
\$25,000

Gold
SOLD OUT
\$12,000

Silver
\$6,000

Bronze
\$3,750

	Platinum \$25,000	Gold \$12,000	Silver \$6,000	Bronze \$3,750
Tickets	6	4	2	1
Prominent client as keynote speaker (based on FBC approval)	X			
Recognition on conference postcards and on conference slide	Logo			
Introduction of breakout session with 1 minute company description (choice based on first availability)			X	
Introduction of Key Note speaker with 1 minute company description	X	X		
Clickable scrolling ad banner or logo on the Conference App event homepage. Includes data tracking	Logo	Logo		
VIP Dinner attendance	2 attendees	1 attendee		
Seating with Key Note Speaker & FBC VIPs	X	X		
Social media posts	X	X		
Attendee roster including name and company	X	X	X	
Recognition on table signage	X	X	X	X
Additional tickets for family business clients (based on FBC approval)	10 Tickets	4 Tickets	2 Tickets	1 Ticket
Recognition on conference website sponsor page	Logo & Description	Logo & Description	Logo	Listing
Recognition in conference brochure and on conference signage	Logo	Logo	Listing	Listing
Company promotional item in conference bag	X	X	X	X
Sponsor ribbon on name badge	X	X	X	X

Additional Sponsorships

SOLD OUT Reception Sponsor	\$3,000	Day One evening reception • Logo on reception signage • 2 minute announcement from riser • Listing in conference brochure • 1 Ticket
Wi-Fi Sponsor	\$6,000	Day One and Day Two • Personalized password for attendees log in • Logo on Wi-Fi instruction communication • Logo on Wi-Fi signage • Listing in conference brochure • 1 Ticket
SOLD OUT Conference Bag Sponsor	\$5,000	Logo on conference bag - promotional item in conference bag • 1 Ticket
SOLD OUT Lanyard Sponsor	\$3,000	Logo or company name on lanyard - Option for staff to greet attendee at registration table • 1 Ticket

Your choice – How you would like to engage with over 300 attendees? Let us know!