



# Generations

## FAMILY BUSINESS CONFERENCE

### CAPITAL REGION

January 29–30, 2018 | Sacramento Convention Center

[GenerationsConference.com](http://GenerationsConference.com)

## Know Before You Go

### Whoova App

- Download the *Whoova* App to connect with other 2018 Generations Conference attendees!
- After downloading, sign up on *Whoova* with the email address you used to RSVP and if asked, apply code: **GEN2018**
- Get more acquainted with our *Whoova* App @ <https://whoova.com/resources/how-to-guide/user-tutorial/>

### Wi-Fi

- Access complimentary Wi-Fi during the event courtesy of GNT Solutions.
- Don't forget to use our hashtags for the event: **#GenCon2018** **#FBC**

### A Green Sustainable Event

- Please bring your reusable water bottle and refill at our water stations anytime!
- We're all about saving paper. Access all handouts via your *Whoova* App!

### Schedule

Go to [www.GenerationsConference.com](http://www.GenerationsConference.com) to view the general session and breakout session schedules.

### Housekeeping Tips

- Check weather report and bring a jacket as the rooms can become chilly.
- Pack a phone charger to ensure you can stay connected on *Whoova*.

### Food and Beverage

- Monday: Lunch, snacks, and hosted appetizers and full bar during the reception
- Tuesday: Breakfast, snacks and lunch

### Hotel

- Sheraton Hotel, check out is at noon. Complimentary bag check is available at the bell desk.

### Dining

- Show your conference badge at participating restaurants to receive a discount. More information will be provided in your conference bag.

### Parking

- 1056 13th St.(between J & K Streets) • 1135 12th St.(between K & L Streets)
- 900 13th St.(between I & J Streets)

### Things to Do

- Visit Sacramento -<https://www.visitsacramento.co/things-to-do/>

### Conference Location

Sacramento Convention Center,  
3rd Floor Ballroom  
1400 J Street, Sacramento, CA 95814

### **MONDAY** January 29

11:00am - 4:30pm Program  
4:30 - 6:00 pm Reception

### **TUESDAY** January 30

8:00am - 4:30pm Program



Capital Region  
Family Business Center  
Helping Family Businesses Grow and Prosper